

Schwinn

BICYCLES



1895 DIAMOND JUBILEE 1970

CELEBRATE SCHWINN'S 75th ANNIVERSARY WITH A VISIT TO KNOTT'S BERRY FARM!



75 YEARS OF LEADERSHIP

...America's Favorite Bicycle



1895 World Racer



1933 Balloon Tire Autocycle



1938 Paramount Lightweights



1963 The Sting-Ray



1970 The Schwinn Krate models

For 75 years, since April 1895, three generations of the Schwinn family have devoted their lives to producing the finest quality bicycles, incorporating and initiating the latest design concepts and manufacturing techniques.

Today's modern Schwinn 10-speed lightweights and smart responsive Sting-Ray models have come a long way from the simple, but rugged bikes of the 1890's.

Bikes all over the world today can point to the Schwinn influence. Schwinn has pioneered for the entire industry with many "firsts" including balloon tire bicycles, electro-forged frames, expander hand brakes, shock absorbing forks, American-made lightweights, and the most popular of styling innovations on hi-rise models, the Schwinn Sting-Ray bikes.

There have been many more . . . but no more than the promise of the future; for the Schwinn bikes are made today by the same quality-minded family planning for the future with even more advancements in cycling.

All bicycle prices shown in this catalog are fair trade prices in states where Fair Trade laws apply. In other states, they are suggested prices.

All prices and specifications are subject to change without notice.

All Schwinn bicycle prices include freight and complete assembly . . . ready to ride.

OVER 60 SCHWINN MODELS TO CHOOSE FROM...

When mom or dad went to the store to choose their first bike it was easy—take the red or the blue one. Today it is a much more difficult decision . . . filled with a sense of adventure and discovery. Bikes are different—sophisticated, some with gears, some with handbrakes, but each one designed to fit your cycling needs.

WHAT STYLE . . . LIGHTWEIGHT, MIDDLEWEIGHT OR STING-RAY?

Schwinn bicycles come in three basic styles. Each of these styles has its own advantages for certain types of use, as follows:



LIGHTWEIGHTS — Designed for smooth handling, added speed and endurance. Equipped with sturdy diamond type frame, narrow high pressure tires that reduce road resistance, tourist handlebars, or drop handlebars for increased pedal leverage. Light, fast and easy to pedal. Ideal for sports, touring, and recreational riding. Recommended for adults.



MIDDLEWEIGHTS — Designed for strength and durability. With sturdy frame design to stand up under rough handling by children, wide low pressure tires that absorb road shock. Built to last, but slower and heavier pedaling than lightweights.



STING-RAYS — Designed primarily for fun. Featuring high maneuverability, short turns, quick starts and stops. With small wheels, short wheel-base, high-rise handlebars and long saddle struts. Thrilling to ride, with the same pep and "go" as a fine sports car.



SPECIAL MODELS—In addition to the three basic styles mentioned, the Schwinn line also includes custom-built Paramount models, tandems, unicycles, convertibles, stationary models and Adult tri-wheelers.

Ask your Schwinn Dealer to help you select the best model to suit your needs. And, finally, buy the best you can afford. Your new bike is an investment that will give you years of outdoor enjoyment. You get what you pay for and with Schwinn bikes you get the very best . . . Schwinn quality, for over 75 years, the value leader.

CHOOSE YOUR RANGE . . . UP TO 10 SPEEDS

DERAILLEURS

Five rear sprockets with one or two front sprockets provide a choice of 5 or 10 speeds. Chain is shifted from one gear to next by manual stick shift.



THREE-SPEED HUBS

Gearing mechanism is enclosed in rear hub. Easily shifts to low, normal or high.



COASTER BRAKE

First choice for young riders. Simple operation with positive stopping action by pressing backwards on pedals.

INDEX

Adjusting your bike	14	
Convertibles	38, 39	
Cycling and Health	29	
Exclusive Schwinn Features	37	
Exerciser	28	
Fold-up Bike (Run-A-Bout)	27	
Schwinn Guarantee	30	
Krate models	20, 21	
Men's Lightweight Bikes	10, 11	
Ladies' Lightweight Bikes	16, 17, 18	
Men's Sports Bikes	6, 7, 8, 9, 12	
Men's Tourist Bikes	10, 11, 13	
Middleweights		
Boy's 26 in.	32	
Girl's 26 in.	33	
Boy's 24 in.	34	
Girl's 24 in.	35	
Boy's 20 in.	36	
Girl's 20 in.	36	
Parts and Accessories	9, 11, 16, 25, 40-47	
Proper Fit	15	
Quality Features	31, 37	
Sting-Ray Bikes		
Krates	20, 21	
Boy's	22	
Girl's	24, 25	
Junior sizes	23, 38	
Tandems	4, 5	
Tri-Wheeler	26	
Unicycle	27	
Your Schwinn Dealer	19	

SECTIONS OF THIS BOOK ARE COLOR CODED FOR YOUR CONVENIENCE. REFER TO COLOR IN INDEX AND MATCH TO BACKGROUND COLOR IN PAGE HEADINGS.

PARAMOUNT® TANDEMS

SUPERB FUN FOR THE
OUTDOOR LOVING
FAMILY

Schwinn

PARAMOUNT® TANDEMS

The finest bicycle of its type ever produced! A magnificent machine for the luxury minded adult rider who appreciates the very best. Lightweight—chrome molybdenum alloy steel frame and front fork. Strong—aluminum alloy rims, 27" x 1 1/4" road racing tires. Drop style handlebars, 10-speed derailleur gears, front and rear caliper brakes, alloy crank set, and carefully chosen fine sports equipment. Available in all Schwinn colors, except chrome. Write for full information and specification sheet.

T22-9 Paramount Tandem Double
Men's style frame \$445.00

T19-9 Paramount Tandem, Men's
front, Step-Through rear
frame \$445.00



Schwinn TWINN®

Experience the joy of cycling together on the Schwinn bicycle-built-for-two. Special tandem design, low frame for easy mounting, Schwinn 26" x 1 3/4" nylon cord tires. Choice of rear coaster brake or 2-speed automatic, and front caliper brake. Colors: Campus Green and Sierra Brown.

T11-6 Twinn tandem, coaster brake \$106.95

T11-2 Twinn tandem, 2-speed . . . \$114.95

Schwinn DELUXE TWINN®

Outdoor fun for the whole family with something extra-special. 5-speed gears to make pedaling even easier! Low design, Schwinn 26" x 1 3/4" nylon cord tires, handbrakes, chrome fenders. Choice of colors: Campus Green, Sky Blue and Sierra Brown.

T12-9 Deluxe Twinn Tandem \$132.95

**SCHWINN
TWINNS**



PARAMOUNTS



Schwinn Diamond Jubilee Paramount®

The 75th Anniversary model of the bike that is first choice among serious cyclists. Unmatched performance that defies comparison. Hand crafted throughout and equipped with new wider range derailleur gears, 31 to 104 gear. Your choice of Schwinn colors.

P15-9 Diamond Jubilee Paramount.....\$299.95

Schwinn Professional Road Racing Paramount®

Wherever serious cyclists gather you'll find the Schwinn Paramount. Internationally recognized as America's finest contribution to cycling technology. Hand crafted and equipped with the finest components available worldwide. 10-speed derailleur 55 to 100 gear... selection of custom equipment and choice of Schwinn colors.

P13-9 Professional Road Racing Paramount.....\$299.95

FIRST CHOICE FOR THE FINEST

Schwinn PARAMOUNT®

THE CHOICE OF CHAMPIONS

... U.S. OLYMPIC CYCLING TRIALS ... THE

NATIONAL CHAMPIONSHIPS ...

WHEREVER THE WINNER IS ... FIRST ACROSS

THE TAPE ... IT'S THE SCHWINN PARAMOUNT®

Seventy-five years of bicycle design and manufacturing experience have gone into making the Schwinn Paramount the ultimate in bicycles. Only the finest steel alloys are crafted into the lightweight hand-made frames that form the heart of this fine machine. Lightweight frames that combine strength and high performance into one. Every component is carefully chosen, inspected, and fitted for quality, craftsmanship, and performance. Hand crafted in six frame sizes, with a choice of any Schwinn color. For full information see your dealer or write for the complete specification sheet. Frames specially built to customer's order at extra cost.

Schwinn PARAMOUNT® TRACK BIKE

At any track . . . professional or amateur . . . from coast-to-coast you'll find the leaders astride a Schwinn Paramount. Precision built and designed especially for track use. Short, rigid, up-
P14-0 Paramount Track Bike

right frame design . . . feather-light . . . for high performance. Aluminum alloy rims, Campagnolo Record high flange hubs, tubular 27" x 1" silk sew-up track tires. Choice of Schwinn colors.

\$224.95



SPORTS BIKES FOR MEN

MACHINERY CO.
ENGINES
&



321-9



822-9

Schwinn CONTINENTAL®

Riding the open road is an exciting experience with new horizons on this high performance bike. Lightweight diamond style frame, 10 speed, 38 to 100 gear. Twin-Stik gear shift, dual position caliper levers, quick release hub, 27" x 1 1/4" Schwinn-Approved Puff tires. Colors: Sierra Brown, Campus Green, Sky Blue, Red.

- 321-9 27" Continental 21" frame . . \$94.95
- 323-9 27" Continental 23" frame . . \$94.95
- 325-9 27" Continental 25" frame . . \$96.95

Schwinn SUPER SPORT®

Luxury styling and crackling performance in a "better" bike for the serious cyclist. Hand-brazed chrome molybdenum alloy steel lightweight frame, 10 speeds in a new wider range derailleur gear, 33 to 100 ratio. New wider range 5 cog cluster. New Schwinn-Approved 27" x 1 1/4" tires. Twin-Stik gear controls, dual position caliper levers, quick release hubs. Colors: Campus Green, Sierra Brown, Sky Blue, Lemon.

- 822-9 27" Super Sport 22" frame . \$124.95
- 824-9 27" Super Sport 24" frame . \$124.95



Schwinn VARSITY® SPORT

An outstanding Schwinn lightweight bicycle with features and equipment usually found on bikes costing much more. Diamond style lightweight frame, Twin-Stik™ gear shift controls, 10-speed derailleur, 38 to 100 gear, sprocket chainguard, 27" x 1¼" sports touring tires, drop handlebars, racing style saddle, dual-position caliper brake levers. Colors: Sierra Brown, Sky Blue, Campus Green and White.

WITH CHROME FENDERS

- 219-9 27" Varsity Sport, 19" frame \$87.95
- 221-9 27" Varsity Sport, 21" frame \$87.95
- 223-9 27" Varsity Sport, 23" frame \$87.95

WITHOUT CHROME FENDERS

- 119-9 27" Varsity Sport, 19" frame \$81.95
- 121-9 27" Varsity Sport, 21" frame \$81.95
- 123-9 27" Varsity Sport, 23" frame \$81.95

FUN-FILLED ACCESSORIES



04 115—Spotlight Generator Set complete with tail light. . . . \$6.50



08 450—Deluxe Speedometer with chrome case. \$7.95



00 036—Large Touring Bag of heavy vinyl cloth with leather straps. \$5.49

**SUBURBAN[®]
BIKES FOR MEN**



10-SPEED



5-SPEED



3-SPEED

NEW FOR 1970

Schwinn

SUBURBAN®

Schwinn marks 75 years of bicycle design by the introduction of the ideal adult lightweights in a wide selection of models . . . the magnificent new Schwinn Suburban.

All new from the sturdy lightweight diamond style frame to the 27" x 1 1/4" nylon cord gum wall tires. Tubular front fork, deluxe black mattress saddle, and gold stripe trim. Available in 19", 21" and 23" frame sizes. Choice of 10-speed and 5-speed derailleur equipped models, or 3-speed model. 5-speed models equipped with new Schwinn-Approved wide range 5 cog cluster. Choice of colors: Sierra Brown, Black, Campus Green, Sky Blue.

10-SPEED DERAILLEUR SUBURBAN 38 to 100 gear		
619-9	27" Suburban, 19" frame	\$84.95
621-9	27" Suburban, 21" frame	\$84.95
623-9	27" Suburban, 23" frame	\$84.95
5-SPEED DERAILLEUR SUBURBAN 39 to 89 gear		
519-9	27" Suburban, 19" frame	\$79.95
521-9	27" Suburban, 21" frame	\$79.95
523-9	27" Suburban, 23" frame	\$79.95
3-SPEED HUB 52 to 92 gear		
419-4	27" Suburban, 19" frame	\$77.95
421-4	27" Suburban, 21" frame	\$77.95
423-4	27" Suburban, 23" frame	\$77.95

FOR MORE FUN
AND SAFETY



04 140—Deluxe Generator Set complete with tail light \$8.50



05 051—Deluxe Electric Horn with chrome case. \$1.99



01 505—Rear Carrier with spring package holder and briefcase hanging bracket. \$4.39

LIGHTWEIGHT BIKES FOR MEN



Schwinn COLLEGIATE®

Budget priced lightweight bikes equipped with the new wide range 5-speed derailleur gears and wide range 5 cog cluster, 37 to 85 gear. Single Stik shift control, 26" x 1 3/8" touring tires. Colors: Sierra Brown, Sky Blue, Campus Green.

Schwinn COLLEGIATE® TOURIST

	5-speed	3-speed
26" Collegiate, 19" frame . . . 719-9 . . .	\$71.95	719-4 . . . \$69.95
26" Collegiate, 21" frame . . . 721-9 . . .	\$71.95	721-4 . . . \$69.95

Schwinn COLLEGIATE® SPORT

739-9	26" Collegiate, 19" frame, 5-speed	\$74.95
741-9	26" Collegiate, 21" frame, 5-speed	\$74.95



Schwinn RACER

The value leader . . . best choice for economy and performance. Schwinn diamond design frame, Schwinn tubular rims, Schwinn 26" x 1 3/8" nylon touring tires, foam cushioned saddle. (Handbrakes on 3-speed model only.) Colors: Campus Green, Black, Sky Blue, Red.

		Coaster	3-speed
K11	26" Racer, 19" frame	\$52.95	\$61.95
K12	26" Racer, 21" frame	\$52.95	\$61.95
K13	26" Racer, 23" frame		\$61.95



Schwinn SPEEDSTER®

Here's the Schwinn Lightweight designed especially for the growing boy. Special frame design with a lower saddle position fits medium to shorter boys. Schwinn tubular rims, 26" x 1 3/8" tires. Handbrakes on 3-speed model only. Colors: Black, Red, Sky Blue.

S10-6	26" Speedster, coaster brake	\$52.95
S10-4	26" Speedster, 3-speed	\$61.95



RIDE BETTER ON A BIKE THAT FITS

When you buy a new Schwinn bike from your local Schwinn Dealer, he will see to it that your bike is properly assembled, adjusted and correctly fitted to you so that it is ready to ride.

- The saddle height should be adjusted so that the rider's leg is almost straight when he sits on the saddle with the ball of the foot on the pedal in its lowest position.
- The handlebar should be set so that the grips are at a comfortable angle. This is usually at a slight downward angle pointing to the rear of the bicycle.
- Hand levers should be located near the handlebar grips—but not touching them. The levers should be positioned below the handlebars at a slight angle outward from the vertical.

It's wise to have all Schwinn mechanical adjustments made by your factory-trained Schwinn Dealer. Many adjustments need special tools and knowledge. And a properly adjusted bike means more fun-filled hours of riding, and a mechanically safe bike. Only Schwinn provides regular factory training classes for Schwinn Dealers and their bicycle service mechanics—at the factory Service School in Chicago, and also in major cities from coast-to-coast. Only Schwinn provides special tools, service equipment, and service manuals to help Schwinn Dealers serve you better. Save time and avoid inconvenience. See your Schwinn Franchised Dealer for the very best in bicycle service.

PROPER FIT CHART FOR *Schwinn* BICYCLES

LIGHTWEIGHT BICYCLES WITH 27" WHEELS

FRAME SIZE	AVAILABLE IN	FITS LEG LENGTH
25"	Men's Style Only	36½"
24"	Men's Style Only	35½"
23"	Men's Style Only	34½"
22"	Men's & Ladies' Style	33½"
21"	Men's & Ladies' Style	32½"
19"	Men's & Ladies' Style	31½"

LIGHTWEIGHT BICYCLES WITH 26" WHEELS

23"	Men's Style Only	34"
21"	Men's & Ladies' Style	33"
19"	Men's & Ladies' Style	31"
17"	Ladies' Style Only	29"
17" Speedster	Men's Style Only	28"

LIGHTWEIGHT BICYCLES WITH 24" WHEELS

15"	Ladies' Style Only	28"
15" Speedster	Men's Style Only	27"

NOTE: After selecting the style of bicycle you want, choose the frame size which is closest to your leg length. The height of the saddle can then be adjusted about two inches up or down for maximum comfort.

STING-RAY BICYCLES

MODEL	AVAILABLE IN	FITS LEG LENGTH
Sting-Ray Krate	Boy's Style Only	25" - 31"
Sting-Ray	Boy's & Girl's Style	22" - 31"
Sting-Ray Junior	Boy's Style Only	20" - 25"
Sting-Ray Midget	Boy's Style Only	19" - 24"

MIDDLEWEIGHT BICYCLES

WHEEL SIZE	AVAILABLE IN	FITS LEG LENGTH
26"	Boy's & Girl's Style	30"
24"	Boy's & Girl's Style	26½"
20"	Boy's & Girl's Style	22½"

SPECIAL MODELS

MODEL	FITS LEG LENGTH
Tandem	28" - 33"
Exerciser	26½" - 38"
Fold-Up	26" - 34"
Convertible with 20" Wheels	20" - 25"
Convertible with 16" Wheels	16" - 20"
Convertible with 12" Wheels	12½" - 18"
Unicycle with 24" Wheel and 9" post	29" - 33"
Unicycle with 24" Wheel and 14" post	34" - 38"
Unicycle with 20" Wheel and 9" post	27" - 31"
Unicycle with 20" Wheel and 14" post	32" - 36"

PLEASE NOTE: Due to the many variations in bicycle styles, manufacturing techniques and the types of equipment provided, the leg lengths shown should be understood as only close approximations. The best way to select the right size of bicycle is to visit your local Franchised Schwinn Dealer and "try it on for size" under his direction.

CHOOSE THE RIGHT SIZE BIKE...

- ... FOR HEIGHT
- ... FOR AGE
- ... FOR STYLE

Cycling enjoyment on a Schwinn bicycle begins by selecting the bike that's right for you, then adjusting it to your body size. Bike sizes are measured by the size of their wheels and also by the size of their frames. The size of the tire will tell you the wheel size. Frame sizes are measured by the length of the frame tubing from the saddle to the crank hanger.

To assure proper fit, first measure your leg length, from the crotch to the floor, wearing flat heeled shoes. Now check the chart to see which models are available in your size. Once you have selected the style of bike you want, choose the model in the frame size where your leg length is about midway between the minimum and maximum leg length shown. This will allow flexibility in adjusting the saddle height.—See opposite page.

But there's even an easier way! Simply visit your nearby Schwinn Franchised Dealer. He's a bike expert who can advise you on the proper bike selection, size and fit.

00 770 thru 00 776—Woven Rattan Baskets with color trim to match most bicycles. With leather straps. \$3.95

01 010—Bell with Schwinn Approved Seal. Chrome plated top. \$1.89

00 770
thru
00 776



01 550 thru 01 554—Baby Seat with safety belt, foot protectors, soft vinyl covered seat pad. Available in colors to match most bicycles. \$10.95



01 010

01 550
thru
01 554



A BIKE FOR THE ADULT WITH DISCERNING TASTE

Schwinn SUBURBAN®

Three generations of the Schwinn family, and 75 years of know-how have developed this most exciting concept of lightweight cycling . . . the Schwinn Suburban.

Sturdy lightweight ladies' frame designed for effortless riding. 27" x 1 1/4" nylon cord tires. Elegant looking. Tubular front fork, deluxe black mattress saddle, enameled fenders richly trimmed in gold. Available in 19" and 21" frame sizes. 5-speed models equipped with new wide range derailleur gears and 5 cog cluster. A 3-speed model too. Colors: Sierra Brown, Black, Campus Green, Sky Blue, White.

10-SPEED DERAILLEUR SUBURBAN 38 to 100 gear
669-9 27" Suburban, 19" frame \$84.95
671-9 27" Suburban, 21" frame \$84.95

5-SPEED DERAILLEUR SUBURBAN 39 to 89 gear
569-9 27" Suburban, 19" frame \$79.95
571-9 27" Suburban, 21" frame \$79.95

3-SPEED SUBURBAN 52 to 92 gear
469-4 27" Suburban, 19" frame \$77.95
471-4 27" Suburban, 21" frame \$77.95

Schwinn SUPER SPORT®

The finest in ladies' lightweights. Extra light chrome-molybdenum alloy steel frame. It's tops in riding ease. New wide range 10-speed derailleur gears and 5 cog cluster, Twin-Stik™ gear shift controls. A dream to manage. Quick release hubs, center pull hand-brakes. Schwinn 27" x 1 1/4" sports touring tires. Colors: Sierra Brown, Campus Green, Sky Blue, Lemon.

869-9 27" Ladies' Super Sport, 19" frame . \$124.95
872-9 27" Ladies' Super Sport, 22" frame . \$124.95

**SUBURBAN[®]
BIKES FOR GIRLS**



10-SPEED



5-SPEED



3-SPEED

LIGHTWEIGHT BIKES FOR GIRLS



Schwinn COLLEGIATE®

For fun, fitness or just getting there, here's your choice. New wide range 5-speed derailleur gears. Single-Stik control, caliper brakes, foam cushioned saddle. Colors: Campus Green, Sky Blue, Sierra Brown.

	5-speed	3-speed
769 26" Ladies' Collegiate, 19" frame	\$71.95	\$69.95
771 26" Ladies' Collegiate, 21" frame	\$71.95	\$69.95

Schwinn BREEZE®

Value priced for the budget conscious buyer. Schwinn quality throughout including electro-forged frame, Schwinn tubular rims. Colors: Campus Green, Black, Sky Blue, Red.

19" frame	17" frame		
K61-6	K67-6	26" Breeze, coaster brake	\$52.95
K61-2	- - -	26" Breeze, 2-speed	\$60.95
K61-4	K67-4	26" Breeze, 3-speed	\$61.95

CELEBRATING 75 YEARS



OF CYLING PROGRESS

YOUR NEIGHBORHOOD FRANCHISED SCHWINN CYCLERY

Factory Franchised Schwinn Dealers are the leading specialists in bicycle sales and service. In your Schwinn Dealer's cyclery you'll find the most complete selection of fine quality Schwinn bicycles in every style, color, size, and price. There's a big display of everything that is new in bicycle parts, accessories, and supplies. Depend on your Schwinn Dealer . . . good service is his way of doing business. Count on continued cycling fun . . . your friendly Schwinn Dealer will be there when you need him for service.

When you buy a new Schwinn, it will never be delivered in a carton for you to assemble. Schwinn bike prices include complete assembly. Quality in merchandise, backed by quality in service, is your best assurance of value and lasting satisfaction. Before you buy your new bicycle, see your local Schwinn Dealer. He's listed in the yellow pages under "bicycle." Let him show you why Schwinn bikes are best . . . bikes are his business.

YOUR FRANCHISED

Schwinn DEALER'S PLEDGE TO YOU:

- Your new Schwinn bike will be assembled, adjusted, and ready-to-ride.
- Your new Schwinn will be fitted to the rider—saddle, and handlebars—for the best riding position, at no extra charge.
- Your new Schwinn will be protected under the Schwinn Guarantee—No Time limit—.
- Your new Schwinn will be eligible for a Free 30-day checkup.

NEW DIAMOND JUBILEE MODEL
COTTON PICKER™



SCHWINN
APPLE KRATE®



SCHWINN
PEA PICKER™



SCHWINN
LEMON PEELER®



SCHWINN
ORANGE KRATE®



THE WORLD'S MOST EXCITING CONCEPT IN BICYCLES

Schwinn KRATES

FEATURING THE NEW DIAMOND JUBILEE COTTON PICKER

If it's a bike with "muscle" . . . with breathtaking starts and jet-age performance you want—here it is! Incorporating the revolutionary Schwinn Sting-Ray design with gears, full-floating ride, and features that will thrill your imagination. 75 years of bicycling "know-how" went into this bike, and once you ride it, you'll know it, because only a Schwinn rides so well. Choose from any one of the stars of the cycling drag derby—the Orange Krate, the Apple Krate, the Pea Picker, the Lemon Peeler, or the new 1970 Cotton Picker.

- NEW . . . 1970 Stik-Shift levers with numbered knob
- NEW . . . 1970 Sting-Ray handlebar
- NEW . . . deeper, roomier bucket seat
- NEW . . . buffed, lettered 20" x 2.125 Slik rear tire
- Spring suspension front fork
- 16" x 1 3/4" front tire
- Chrome plated fenders
- Spring strut shock-absorbing saddle
- "MAG" sprocket
- Rear caliper brake, handlebar control on 5-speed
- Front aluminum drum expander brake on 5-speed

	5-speed, Stik-Shift	coaster
C30 Orange Krate	\$94.95	\$76.95
C30 Lemon Peeler	\$94.95	\$76.95
C30 Apple Krate	\$94.95	\$76.95
C30 Pea Picker	\$94.95	\$76.95
C30 Cotton Picker	\$94.95	\$76.95



PROTECT YOUR BICYCLE



- Lock your bicycle EVERY time you must leave it unattended. Don't make the mistake of leaving it unlocked and unattended for "just a minute."
- Use a high quality lock and case hardened chain to lock your new Schwinn bicycle. Avoid locks which can be easily picked or broken and chains which can be easily cut with wire cutters.
- Put your bicycle away in a locked shed, garage or basement when you are not riding. Don't leave the bicycle in a yard or driveway where it can be seen.
- Record the serial number of your bicycle in the space provided in your Owner's Manual and retain this for your record.
- If you have Homeowner's or apartment insurance, check to see if the policy covers bicycles.

LOCK YOUR BICYCLE PROPERLY



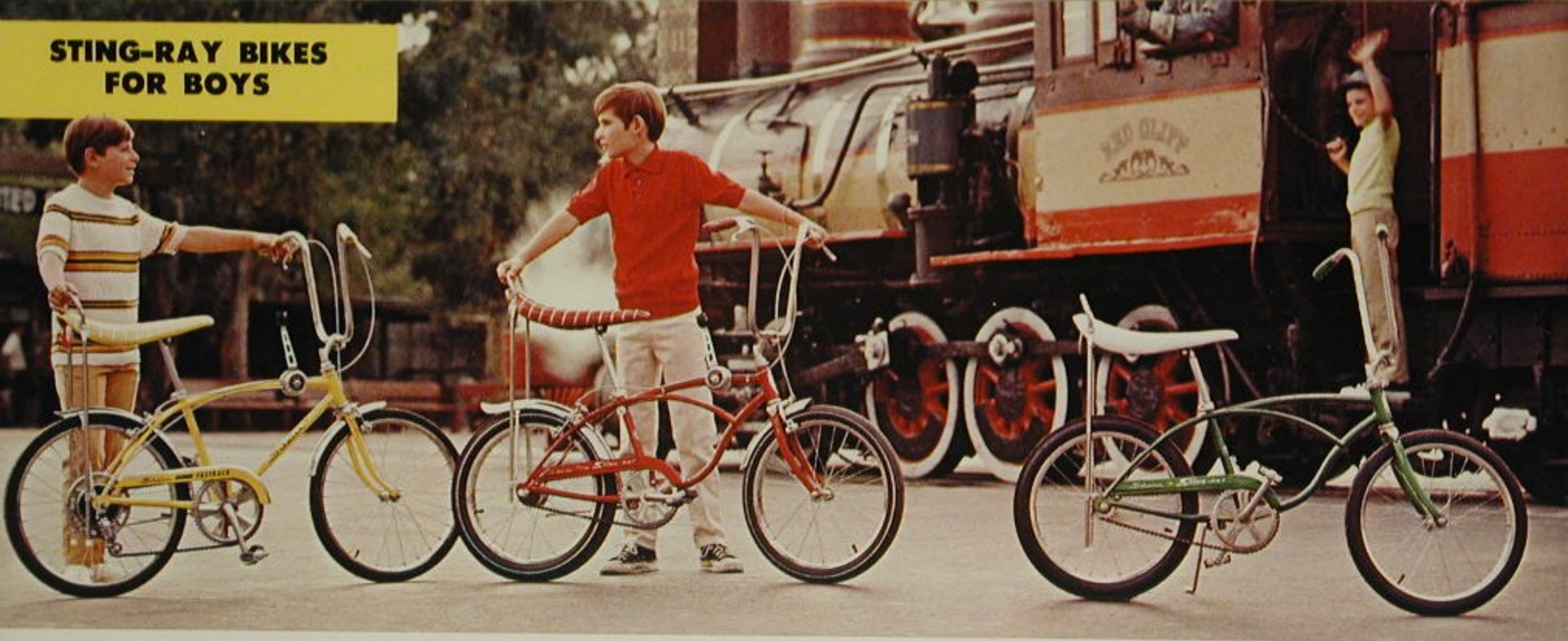
A lock or chain merely slipped through the front wheel or front sprocket does not provide adequate protection against theft.



To properly lock your bicycle and provide maximum protection, loop the chain through the frame AND rear wheel AND around a post or other stationary object. Attach the lock and make sure that the lock is fully closed.

06 650 Chain and lock set with combination lock \$4.95
 06 655 Chain and lock set with laminated key lock \$4.95

STING-RAY BIKES FOR BOYS



Schwinn FASTBACK®

Lightweight Sting-Ray styling—fast and maneuverable! Fully adjustable handlebar and new deep bucket saddle . . . Sport style Stik-Shift lever. Schwinn 20" x 1 3/8" Slik® rear tire. 20" x 1 3/8" sports touring front tire. "MAG" sprocket. Colors: Lemon, Campus Green, Red, Sky Blue.

H36-6	Fastback, coaster	\$61.95
H36-3	Fastback, 3-speed	\$76.95
H36-9	Fastback, 5-speed Stik-Shift	\$79.95

Schwinn DELUXE STING-RAY®

The fully equipped edition of your favorite Sting-Ray. Chrome plated fenders, deep bucket saddle. Narrow line front and Gripper Slik rear tire. Built-in kickstand, new adjustable handlebars. Colors: Red, Sky Blue, Campus Green.

J39-6	Deluxe Sting-Ray, coaster	\$64.95
J39-3	Deluxe Sting-Ray, 3-speed	\$84.95

Schwinn STING-RAY®

This is it! The original Sting-Ray. The bike that changed a generation's cycling habits. Short wheelbase for fast turns. Deep bucket saddle, chrome saddle struts. Schwinn tubular rims. 20" x 1 3/4" front tire. Schwinn Slik® rear tire. Colors: Red, Sky Blue, Campus Green.

J38-6	Sting-Ray, coaster brake	\$56.95
J38-2	Sting-Ray, 2-speed	\$68.95
J38-3	Sting-Ray, 3-speed Stik-Shift	\$75.95
J38-9	Sting-Ray, 5-speed Stik-Shift	\$78.95

STING-RAY BIKES FOR YOUNG RIDERS



Schwinn LIL' CHIK®

For girls 5 to 7. Compact Schwinn electro-forged frame, chrome plated fenders, and the new flowered saddle with chrome struts. Schwinn tubular rims, 20" x 1 $\frac{3}{4}$ " front tire, 20" x 1 $\frac{3}{4}$ " Gripper Slik rear tire, built-in kickstand. Colors: Violet, Campus Green.

J81-7 Lil' Chik\$51.95

Schwinn JUNIOR STING-RAY®

Smart, sporty Sting-Ray for the younger set 5 to 7. Chrome plated fenders. Junior Sting-Ray handlebars and bucket style saddle with struts. Schwinn tubular rims, 20" x 1 $\frac{3}{4}$ " front tire, 20" x 1 $\frac{3}{4}$ " Gripper Slik rear tire. Colors: Red, Campus Green.

J31-7 Junior Sting-Ray\$51.95

Schwinn MIDGET STING-RAY®

Scaled down version of the genuine Sting-Ray for boys 4 to 6. Chrome plated fenders, Sting-Ray styled bucket saddle and handlebars. Schwinn tubular rims, 16" x 1 $\frac{3}{4}$ " front tire, Gripper Slik rear tire. Coaster brake. Colors: Red, Sky Blue.

J47-7 Midget Sting-Ray\$48.95

**STING-RAY
BIKES FOR GIRLS**



Schwinn FAIR LADY®

Perfect for shopping, relaxing, or keeping fit. Trim, low contoured frame that's easy to get on and off. Flower-trimmed basket, new Sting-Ray handlebars, comfortable saddle, chrome plated fenders. Schwinn tubular rims, 20" x 1 3/4" front tire. 20" x 1 3/4" Gripper Slik rear tire, built-in kickstand. Colors: Campus Green, White, Violet.

- J89-6 Fair Lady, coaster\$59.95
- J89-4 Fair Lady, 3-speed\$69.95

Schwinn SLIK CHIK®

The ladies' middleweight Sting-Ray . . . for the outdoor girl. Sleek sophisticated features include floral-trimmed basket, coordinated color matching saddle, chrome plated fenders, Schwinn tubular rims, new narrow line white-wall front tire and Gripper Slik rear, 20" x 2.125 tire. Built-in rattle free kickstand. Colors: Campus Green, White, Violet.

- J90-6 Slik Chik, coaster\$66.95
- J90-4 Slik Chik, 3-speed\$76.95



Schwinn STARDUST® . . . The Shopper's Bike!

The special new lightweight Sting-Ray bike for mother or daughter. A delight for shopping. New chrome plated basket carrier and removable floral trimmed shopping basket with handy carrying handles. Quick release clamp on carrier makes basket removal simple.

Sleek lightweight style electro-forged Schwinn frame that's so easy to step through, contoured

and comfortable solid color Sting-Ray saddle with chrome saddle struts.

"MAG" type sprocket and chrome trimmed chain-guard. Chrome plated fenders, Schwinn tubular rims, Slik® rear tire, 20" x 1 3/8" front sports tire. Colors: Lemon, Campus Green, Violet, Blue.

H86-6 Stardust, coaster brake \$63.95
 H86-4 Stardust, 3-speed \$73.95

BIKE SAFETY STARTS WITH LIGHTS AND HORNS

04 100—Block Generator complete with headlight. . \$4.95



05 010—Triple-Note "Sting-Ray" chrome Bulb Horn. \$3.29



05 836—"Sting-Ray" Tail Light with adjustable bracket for mounting on seat struts. . . . \$2.49



ADULT TRI-WHEELER®



NOW CYCLING FUN FOR EVERYONE!

Schwinn TRI-WHEELER®

Whisk off to market, do an errand, or just have fun in the fresh air and sunshine . . . on a new Schwinn Town & Country. A 3-wheel vehicle for the mature rider who wants exercise with complete security. The new Town & Country has a lower frame design for easier mounting and dismounting.

TOWN & COUNTRY

- Spacious detachable basket with carrying handles.
- Comfortable contoured deluxe mattress saddle with double-spring support.
- Easy rolling lightweight nylon cord sports touring tires.

The Town & Country's sturdy Schwinn designed quality features include a roomy vinyl coated wire basket, chrome plated fenders, Schwinn tubular rims, front caliper with parking brake. Colors: Campus Green, Sierra Brown.

AT1-6 Town & Country,
coaster \$144.95

AT1-2 Town & Country,
2-speed \$151.95





Schwinn RUN-A-BOUT® . . . It Packs!

The novel compact-size bike that's an ideal fold-up bike for campers, sportsmen, pilots, yachtsmen, and hunters. Sets up fast without tools. Trigger 3-speed control. Lightweight mattress saddle, extra-long seat post. Fast and easy adjustments. Front and rear caliper brakes. Gripper Slik® rear tire. Colors: Campus Green, Sierra Brown.

R40-4 Run-A-Bout \$69.95

FUN FOR THE YOUNG
 . . . OR THE DARING
 YOUNG-IN-HEART

Schwinn
UNICYCLE

Here's an exciting new experience in cycling thrills—the attention-getting, head-turning Schwinn Unicycle. Specially patented saddle for added control and riding comfort. Schwinn tubular rim, chrome plated frame-fork and adjustable seat post. Schwinn 20" x 1¾" whitewall tire on U20 and 24" x 1¾" whitewall tire on U24.

- U20 20" Unicycle \$39.95
- U24 24" Unicycle \$39.95

UNICYCLE



EXERCISER



**CYCLE YOUR WAY
TO FITNESS
INDOORS OR OUT . . .**

Schwinn **DELUXE EXERCISER**

Now you can enjoy the regular daily exercise that helps keep you fit and trim. It's so easy and convenient in the privacy of your own home. No matter what the weather is like outside, there's always riding fun for the whole family inside. Ideal for weight watchers and perfect to help skiing fans keep in shape. For year 'round fun or a daily "bike break." Quiet running—use it while watching your favorite TV show, enjoying hi-fi, or reading.

Easily adjustable handlebar and deluxe mattress saddle for short or tall riders, convenient control panel with speedometer, mileage indicator, timer, adjustable pedal resistance control dial, rubber pedals with toe straps, sturdy Schwinn frame support and full length chainguard. Colors: Campus Green, Sierra Brown.

XR4 Schwinn Deluxe Exerciser \$82.95



**SMART . . . FIT . . . SOPHISTICATED
. . . HAPPY HEALTHY PEOPLE
KNOW THE BENEFITS OF CYCLING**

. . . nothing beats the fun of a bike!

More and more outdoor enthusiasts are losing themselves to the charm and excitement of modern cycling. The young-in-heart are turning to bicycles to get the best out of life. You see them everywhere . . . Sunday in the suburbs . . . in the cities or enjoying themselves on the open road. The early morning commuters on their way to the train on a bike . . . no matter where you turn you see them . . . the knowing adults—the “in” crowd—out on bikes.

“We ought to replace the automobile with bicycles . . . it would be better for our coronaries, our disposition, and certainly our finances.”

. . . *Dr. Irving H. Page, president
American Heart Association.**

“I think the bicycle is one of the great unappreciated vehicles for good, wholesome exercise that can be continued to a considerable age.”

. . . *Dr. W. W. Bauer, director emeritus
Bureau of Health Education,
American Medical Association.**

“The establishment of cycling as a routine in the daily life of Americans, young and old, can become one of the most vital steps in restoring health and vigor to us all.”

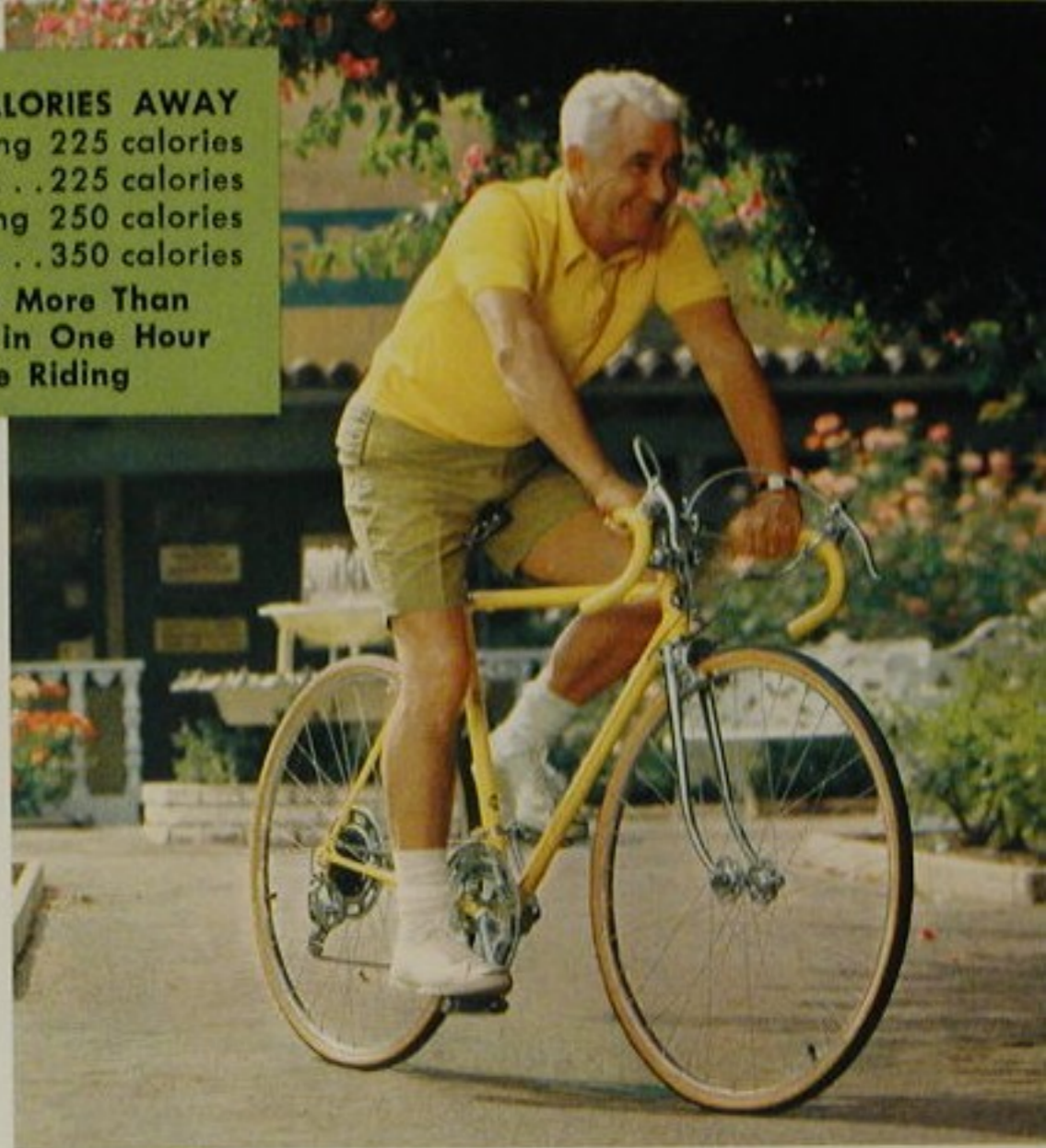
. . . *Dr. Paul Dudley White
Noted American Heart Specialist*

* **CYCLING IN THE SCHOOL FITNESS PROGRAM**, published by the American Association for Health, Physical Education, and Recreation. A department of the National Education Association, 1963.

PEDAL THE CALORIES AWAY

1 hour of bowling 225 calories
1 hour of golf . . . 225 calories
1 hour of dancing 250 calories
1 hour of tennis . . . 350 calories

**You Can Use More Than
400 Calories in One Hour
of Bicycle Riding**



WHAT ABOUT “OLDER” RIDERS?

It's often said that riding a bike is an art, once mastered, never forgotten. True . . . cycling knows no age barriers. From 6 to 60, a regular program of outdoor cycling exercise will be fun and also rewarding. Start slowly with short rides . . . work up to the longer trips slowly. If in doubt, ask your physician.

Famous Schwinn Quality

Rides Better . . . Lasts Longer . . . Costs Less in the Long Run!

Millions of satisfied Schwinn owners are telling their friends and neighbors that the few dollars more you pay for your new Schwinn is money well spent. Schwinn bikes do ride noticeably better. They do "stand up!" They don't "fall apart." The few dollars more a new Schwinn costs are saved time and again in lower upkeep costs. Schwinn is worth more at trade-in time, too! Schwinn owners agree, they tell us, and they tell each other—Schwinn Bikes are Best!

- Schwinn Quality **FRAME CONSTRUCTION**—Look for the "flared" sections where the tubes or "bars" join the specially designed head and hanger sections—just like the base of a tree trunk is flared where it meets the ground—to add extra strength at the point of greatest stress. No other frame is built like a Schwinn—tough and resilient for a lively ride—and it's the strongest made! Ask any Bicycle Dealer.
- Schwinn Quality **FORGED STEEL FORKS**—Tougher, absorbs road shock better than ordinary tubular forks used on most bikes.
- Schwinn Quality **TUBULAR RIMS**—Extra-strength double-thickness tubular steel rims, five times more resistant to twist than ordinary single-thickness rims used on most other bikes.
- Schwinn Quality **BUILT-IN KICKSTANDS**—Heavy-duty, welded-on, rattle-resistant kickstands—not just clamped on.
- Schwinn Quality **HEAVY-DUTY CHAINGUARDS AND FENDERS**—Heavy gauge steel firmly mounted on heavy, welded-on brackets that stay put and stay tight—nothing flimsy to rattle or come loose.
- Schwinn Quality **CRANKS AND BEARINGS**—Strong forged steel cranks, precision machined and mounted on precision made, case hardened cups, cones and ball bearings—for the easiest pedaling, longest lasting bike there is. Compare, and see the difference!
- Schwinn Quality **PAINT FINISHES**—Brilliant, sparkling colors, four coats deep, every coat baked on, and it stays on—no "quicky" finishes without cleansing, sealing and prime coat.
- Schwinn Quality **EQUIPMENT**—Compare the hubs, pedals, handlebars and grips, saddle, tires and tubes, gears and controls—all fine quality, to measure up to Schwinn's standards of performance and durability.

SCHWINN NO-TIME-LIMIT

Guarantee

Schwinn Bicycles are guaranteed against all defects in material and workmanship . . . no time limit.

Schwinn will replace . . . without charge . . . any original part that is determined by the factory to be defective under the terms of this guarantee.

Failure due to accident, abuse, neglect, normal wear, improper assembly or maintenance by anyone other than a Franchised Schwinn Dealer, or use of other than Genuine Schwinn Parts is not covered.

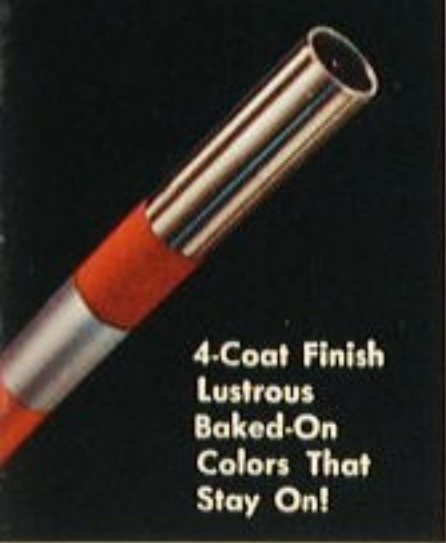
Free 30-Day Checkup

Each Schwinn Bicycle will be fully assembled by the Franchised Schwinn Dealer at time of purchase, and will be entitled to receive a Free 30-Day Checkup by the same Franchised Schwinn Dealer within the first 30 days of operation . . . such checkup to include free replacement of any parts found to be defective, free inspection and adjustment of all functional parts and assemblies . . . but not including any repair due to accident, abuse, neglect, normal wear, improper assembly or maintenance by anyone other than a Franchised Schwinn Dealer, or use of other than Genuine Schwinn Parts.

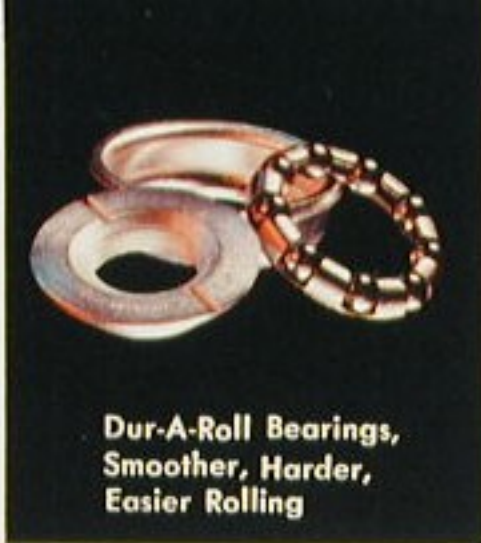
Dealer labor charges are not covered by this guarantee after the Free 30-Day Checkup, except for any labor charges due to free replacement of a defective or broken frame within one year from date of original purchase at retail.

Replacement of defective parts and those dealer labor charges specified above shall be the sole remedy of any purchaser under the Schwinn Guarantee, and in no event shall Schwinn be liable on any implied warranty of merchantability or fitness, or for special or consequential damage.

See your Schwinn Dealer for service under the Schwinn Guarantee, or write for assistance to: Customer Service Department, SCHWINN BICYCLE COMPANY, 1856 North Kostner Avenue, Chicago, Illinois 60639.



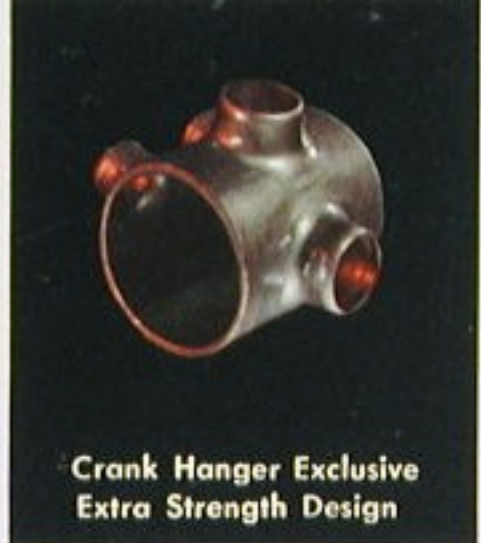
4-Coat Finish
Lustrous
Baked-On
Colors That
Stay On!



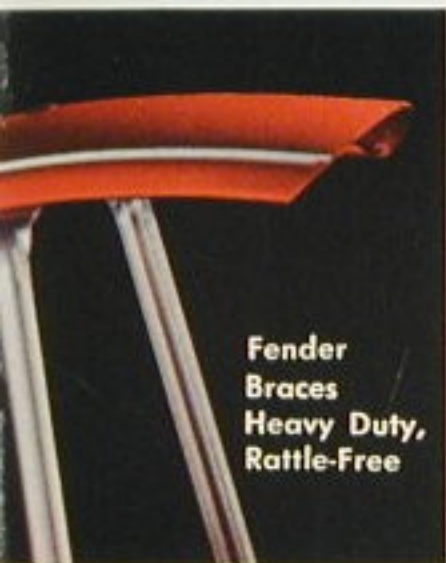
Dur-A-Roll Bearings,
Smoother, Harder,
Easier Rolling



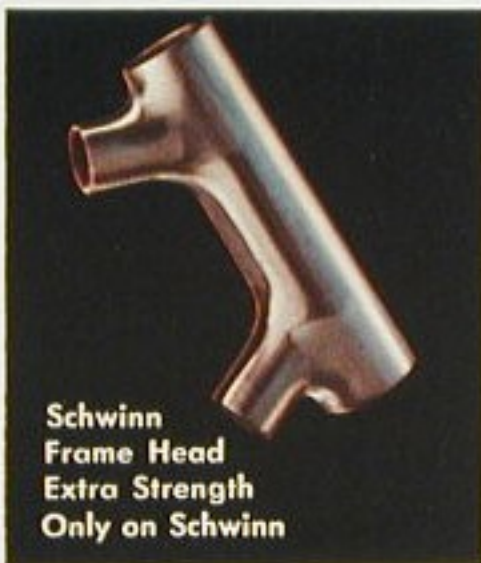
Schwinn
Tubular Rims
Double
Thickness—
Far Stronger



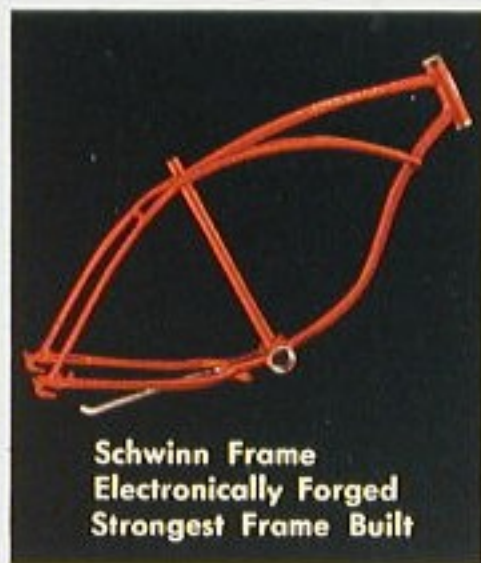
Crank Hanger Exclusive
Extra Strength Design



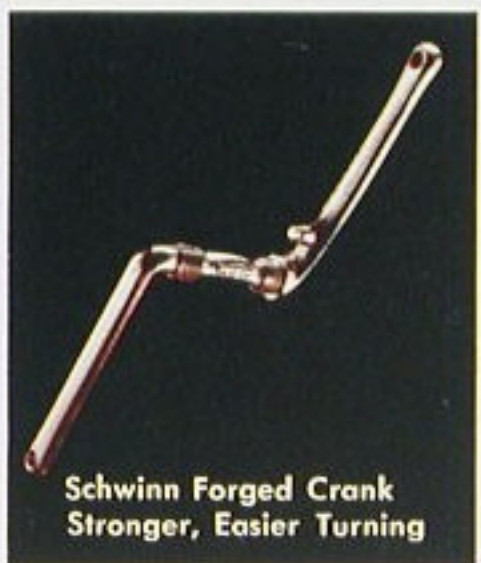
Fender
Braces
Heavy Duty,
Rattle-Free



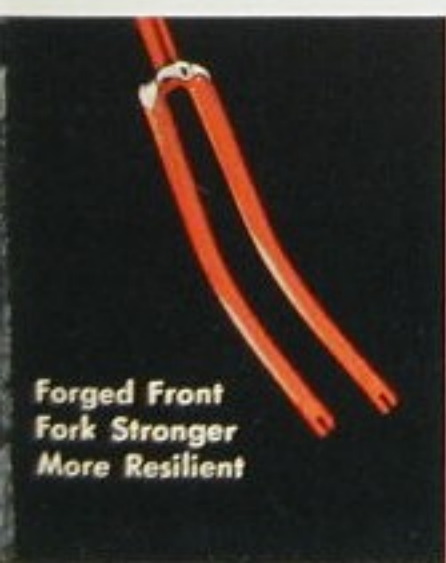
Schwinn
Frame Head
Extra Strength
Only on Schwinn



Schwinn Frame
Electronically Forged
Strongest Frame Built



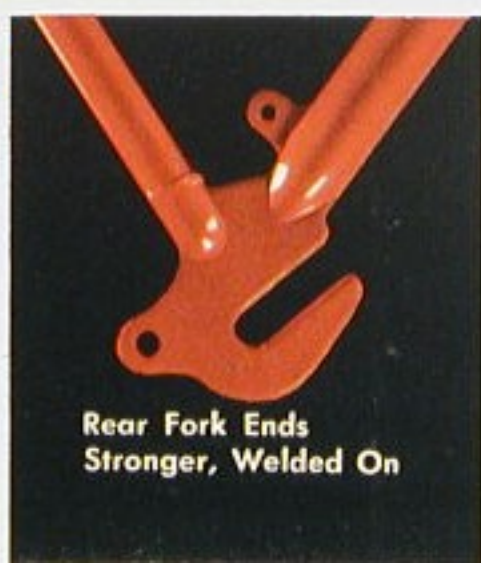
Schwinn Forged Crank
Stronger, Easier Turning



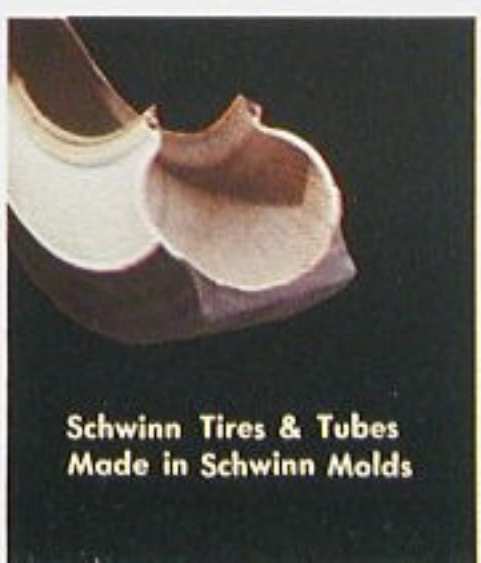
Forged Front
Fork Stronger
More Resilient



Built-In
Kickstand
Welded On
Rattle-Free



Rear Fork Ends
Stronger, Welded On



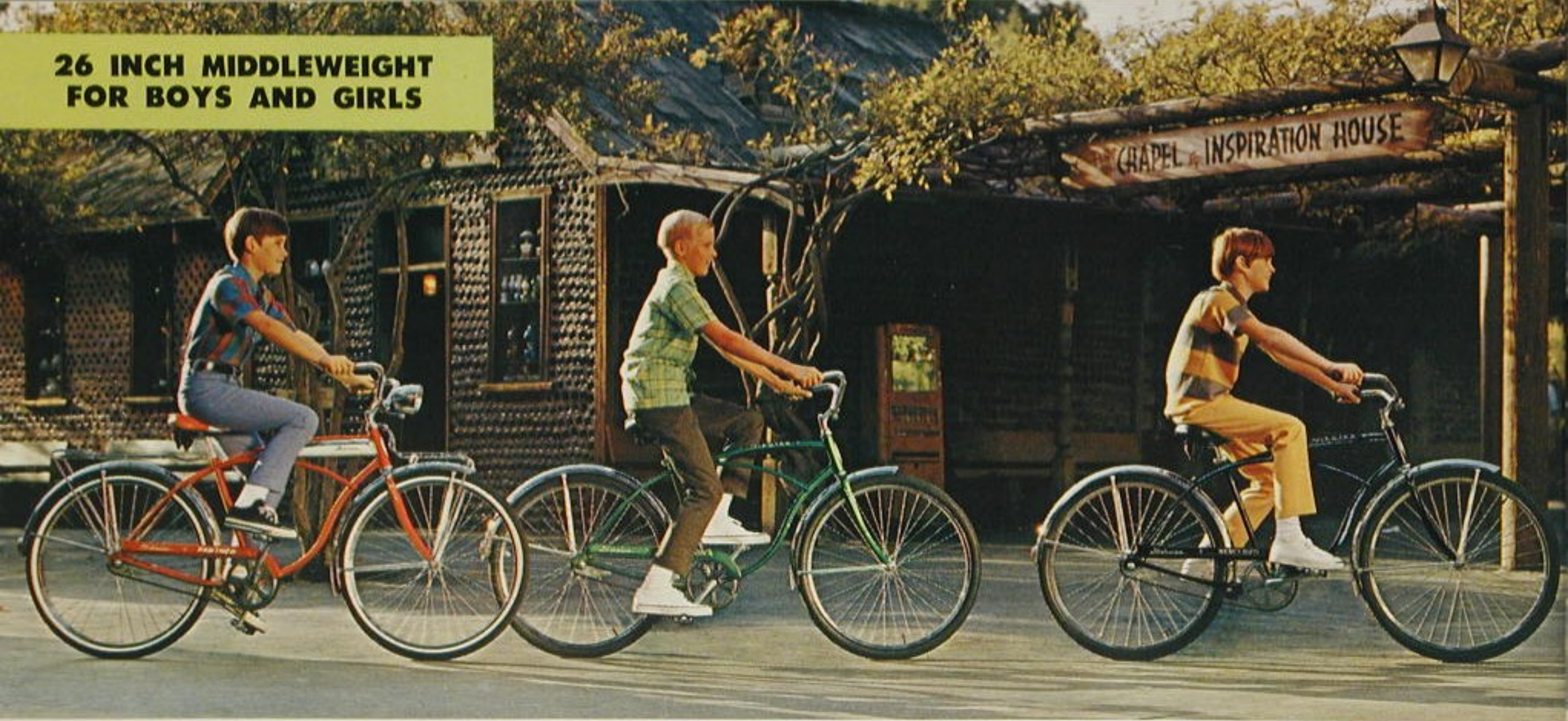
Schwinn Tires & Tubes
Made in Schwinn Molds

**THERE MUST BE
A REASON . . .**

Schwinn
BIKES ARE BEST

Schwinn bikes do ride noticeably better. They do "Stand Up!" They Don't "Fall Apart." The few dollars more a new Schwinn costs are saved time and again in lower upkeep costs. Schwinn is worth more at trade-in time too. Schwinn owners agree, "Schwinn Bikes Are Best!" Here are some outstanding Schwinn features:

**26 INCH MIDDLEWEIGHT
FOR BOYS AND GIRLS**



Schwinn PANTHER

Schwinn's Finest deluxe equipped middleweight bike. Chrome plated front and rear luggage carriers, streamlined tank with built-in horn, handlebar mounted headlight, Schwinn whitewall 26" x 1 3/4" nylon cord tires. Colors: Campus Green, Red.

B17-6 Panther, coaster brake \$65.95

Schwinn TYPHOON®

Schwinn quality at a budget price. Sturdy Schwinn Cantilever frame, chrome plated fenders, Schwinn tubular rims, Schwinn 26" x 1 3/4" nylon cord tires, forged steel fork, built-in kickstand. Colors: Campus Green, Red.

L12-6 Typhoon, coaster \$52.95

L12-4 Typhoon, 3-speed \$61.95

Schwinn HEAVY-DUTI®

First choice for delivery and paper boys. Special Schwinn Cantilever frame, heavy-duty front hub, Schwinn 26" x 1 3/4" Tractor® tires, heavy duty saddle, drop forged crank, heavy duty spokes. Colors: Black, Red.

M15-6 Heavy-Duti, coaster \$68.95



Schwinn STARLET® III

Schwinn's finest girl's middleweight bike with deluxe features including streamlined tank, built-in horn, handlebar mounted headlight, chrome plated front and rear luggage carriers and whitewall tires. Comfortable foam cushioned saddle. Colors: Campus Green, Sky Blue, Violet.

B67-6 Starlet III, coaster brake \$65.95

Schwinn HOLLYWOOD®

Graceful styling, a delight to ride. Schwinn quality features include Schwinn electro-forged middleweight frame, chrome plated fenders, Schwinn tubular rims. Schwinn quality from top to bottom. Colors: Campus Green, Sky Blue, Violet.

L62-6 Hollywood, coaster brake \$52.95

L62-2 Hollywood, 2-speed \$60.95

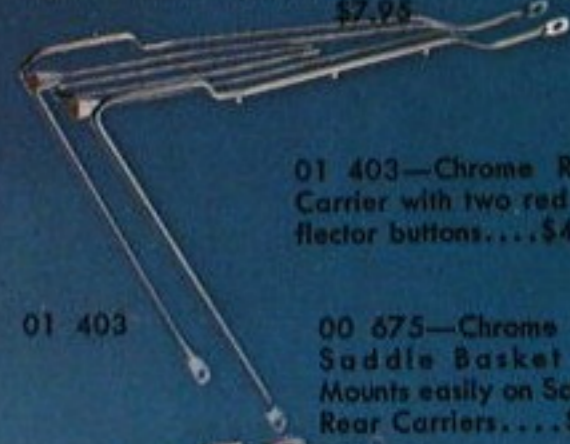


05 712—Deluxe Ball Light with lighted amber side reflectors. . . \$3.95



08 451

08 451—Deluxe Speedometer with chrome case. \$7.95



01 403—Chrome Rear Carrier with two red reflector buttons. . . \$4.95

01 403

00 675—Chrome Wire Saddle Basket Set. Mounts easily on Schwinn Rear Carriers. . . \$4.95



00 675

**24 INCH BIKES
FOR BOYS**



Schwinn TYPHOON®

A popular choice for the growing boy. Modestly priced. Sturdy Schwinn Cantilever frame, Schwinn tubular rims, Schwinn 24" x 1 3/4" nylon cord tires. Chrome plated fenders, forged steel fork, two-tone saddle. Colors: Campus Green, Red.

L22-6 Typhoon, coaster brake\$51.95

Schwinn SPEEDSTER®

Specially designed lightweight that's so easy to pedal. Slight curve in top bar shortens saddle-to-pedal distance for the smaller rider. Schwinn tubular rims, Schwinn 24" x 1 3/8" nylon cord sports touring tires, lightweight foam-cushioned saddle. Colors: Red, Sky Blue, Black.

S20-6 Speedster, coaster brake\$52.95

**24 INCH BIKES
FOR GIRLS**



Schwinn HOLLYWOOD®

Fun on wheels in a modestly priced girl's 24" middleweight model. Schwinn quality features include chrome plated fenders, Schwinn tubular rims, Schwinn 24" x 1 $\frac{3}{4}$ " nylon cord tires, rattle-free built-in kickstand. Colors: Sky Blue, Campus Green, Violet.

L72-6 Hollywood, coaster brake \$51.95

Schwinn BREEZE®

Graceful lightweight modern design in a budget priced girl's bicycle. Foam cushioned lightweight saddle, sturdy Schwinn tubular rims, Schwinn 24" x 1 $\frac{3}{8}$ " nylon cord sports touring tires, built-in kickstand, forged steel fork. Colors: Red, Sky Blue, Black, Campus Green.

K71-6 Breeze, coaster brake \$52.95

**20 INCH BIKES
FOR BOYS AND GIRLS**



Schwinn TYPHOON®

An outstanding middleweight bike designed for the younger rider. Sturdy Schwinn Cantilever frame, forged steel fork, chrome plated fenders, Schwinn tubular rims. Schwinn 20" x 1 3/4" nylon cord tires. Two-tone saddle. Built-in kickstand. Colors: Campus Green, Sky Blue, Red.

L32-7 Typhoon, coaster brake \$44.95

Schwinn HOLLYWOOD®

Popular Schwinn styling for girls in an economy priced bicycle. Electro-forged frame. Schwinn tubular rims, two-tone saddle, chrome plated fenders, Schwinn 20" x 1 3/4" nylon cord tires, built-in kickstand, 4-coat baked on finish. Colors: Campus Green, Sky Blue, Violet.

L82-7 Hollywood, coaster brake \$44.95

CAPTAIN KANGAROO ALWAYS SAYS,

"Schwinn THE QUALITY BIKES ARE BEST!"



**SCHWINN
FRAME**

Electronically
forged. Tough and
resilient for a
lively ride – and
it's the strongest,
made!

**QUALITY
EQUIPMENT**

Compare the hubs,
pedals, handlebars
and grips, saddle,
tires and tubes,
and controls – all
Schwinn quality.

**BUILT-IN
KICKSTANDS**

Heavy-duty,
welded-on,
rattle-resistant
kickstands – not
just clamped on.

**FORGED
FRONT FORK**

Tougher, absorbs
road shock better
than ordinary
tubular forks.

**TUBULAR
RIMS**

Extra-strength
double-thickness
tubular steel rims,
five times more
resistant
to twist.



© 1970
Robert Keeshan
Associates

SOLD ONLY THROUGH FACTORY TRAINED AND FRANCHISED DEALERS.
Every Schwinn bike bears the Schwinn name plate. We make no private brands.

RIDES BETTER...LASTS LONGER...COSTS LESS IN THE LONG RUN!

CONVERTIBLE BIKES FOR BOYS AND GIRLS



Schwinn BANTAM®

Here's value you can count on in a convertible bike. This 20-inch model quickly converts from a boy's to a girl's model by simply removing the top bar. Chrome plated fenders, Schwinn tubular rims, 20" x 1 3/4" whitewall nylon cord tires. Cycle Aids as shown are optional. Colors: Campus Green, Sky Blue, Red.

- J35-7 Bantam, coaster brake with cycle aids \$51.95
 J35-7 Bantam, coaster brake without cycle aids \$46.95

Schwinn STING-RAY PIXIE®

An appealing new 16-inch beginner's bike styled like a full size Sting-Ray. Top bar removes easily to convert it from a boy's to a girl's model in minutes. Sting-Ray type handlebars and saddle. 16 in. semi-pneumatic tires. Colors: Campus Green, Red, Violet.

- J43-7 Sting-Ray Pixie, coaster brake \$41.95



Schwinn PIXIE®

An easy-to-ride 16-inch model designed for growing boys and girls 3 to 5 years old. Famous Schwinn quality features including chrome plated fenders, Schwinn 16" semi-pneumatic whitewall tires, patented Schwinn Cycle Aid training wheels. Removable top bar to convert from a boy's to a girl's. Colors: Campus Green, Red, Violet.

J42-7 Pixie, coaster brake\$38.95

Schwinn LIL' TIGER®

The perfect first bike that's built to last from child to child. Feature-packed 12" convertible model for children 2 to 4 years old. Cute, compact Sting-Ray design complete with patented Schwinn Cycle Aid training wheels. Schwinn quality equipment includes Sting-Ray type saddle, chrome plated fenders, Schwinn semi-pneumatic whitewall tires. Colors: Campus Green, Red, Violet.

J52-0 Lil' Tiger, fixed hub\$34.95

PARTS & ACCESSORIES

WHENEVER YOU NEED TIRES, TUBES OR REPAIRS—INSIST ON GENUINE

Schwinn

AND SCHWINN APPROVED REPAIR PARTS AND FACTORY TRAINED SERVICE!

SCHWINN TIRES AND TUBES

Schwinn brand tires are made by major tire manufacturers in Schwinn's own molds, especially to fit Schwinn's extra-strength tubular rims... with long-wearing nylon tread designs that hold the road better at higher speeds and during turns. Inner-tubes are the finest available. Accept no substitutes. Insist on Schwinn tires and tubes for more value and lasting satisfaction!

SCHWINN REPAIR PARTS

Schwinn repair parts are precision made to Schwinn's own quality standards—the highest in the industry. They fit better because they're exactly like the original equipment that came with your Schwinn bike. They work more smoothly and last longer because they are built better. See your Schwinn Dealer and insist on Schwinn Repair and Service Parts!

SUGGESTED PRICES SHOWN DO NOT INCLUDE INSTALLATION.

Schwinn Puff®



Schwinn Breeze®



Schwinn Superior®



Schwinn Westwind®



Schwinn Typhoon®



Schwinn Slik®



Schwinn Tractor®



60 683



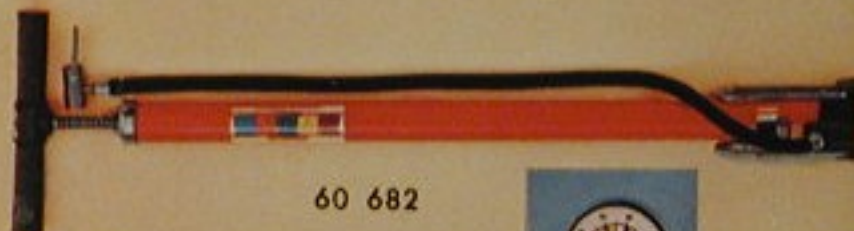
60 680



60 681



60 682



60 683—Frame Pump with clips...\$1.98

60 680—Foot Pump.....\$2.39

60 681—Deluxe Foot Pump.....\$4.39

60 682—Deluxe Foot Pump with color coded pressure gauge\$9.95

60 406—Bicycle Tube Repair Kit...\$3.99



60 406

Schwinn

CYCLE AID TRAINING WHEELS



- Easy to install and adjust
- Heavy duty steel construction
- Extra durable wheel with molded tire

The ideal bicycle accessory to help the beginner get a head-start in cycling enjoyment. Wheel height adjustable. This sturdy new cycle aid is used as standard equipment on quality-built Schwinn bicycles. Available for 12", 16" and 20" bikes.

02 527 for 12"; 02 525 for 16"; 02 526 for 20"—Schwinn Cycle Aid \$4.95

PAINT 'N POLISH FOR THE NEW LOOK



73 200—
Bicycle Spray
Polish . . . \$1.99



73 203—
Bicycle De-
greaser (DG-15)
\$1.79



72 020—
Spray Lubricant
(LPD9) \$1.99



72 001—
Cycle Lube. \$.49



72 002—
Cycle Oil.
\$.49



72 800 thru
72 808—
Custom Flek
One-Coat Hi-
Gloss Spray
Enamel. Avail-
able in 9 custom
colors . . . \$2.49



72 500 thru 72 531—
Spray Paint, large size. \$1.99



72 600 thru 72 631—
Spray Paint, small size . . . \$.99



72 700 thru 72 710—Touch-Up Paint
(Available in all Schwinn Bicycle colors).
\$.99 each bottle



73 205—
Bicycle Wax.
\$.75



73 206—
Chrome Polish.
\$.75



73 207—
Whitewall Tire
Cleaner . . . \$.75



73 208—
Seat 'N Sad-
dle Cleaner.
\$.75



60 406—
Bicycle Tube
Repair Kit.
\$.39

PARTS & ACCESSORIES



SUGGESTED PRICES SHOWN
DO NOT INCLUDE INSTALLATION

(Note: Battery operated accessories do not include batteries).

CUSTOMIZE YOUR NEW



05 010—Triple-Note
chrome Bulb Horn.
\$3.29

05 006—Giant brass
Bugle Horn....\$12.95

23 900 and 44 205—
Stik-Shift for bicycles
with gears.
\$7.49 to \$9.95

00 041—Lock and
Tool Bag.....\$1.29



04 115—
Sportlight Genera-
tor Set with tail light.
\$6.50

05 838—Deluxe
Directional Tail
Light.....\$4.95

07 020—Racing
Mirror.....\$1.39

04 100—Block
Generator with
light.....\$4.95

05 712—
Ball Light with light-
ed amber side re-
flectors.....\$3.95



08 431—Speed-
ometer with silver
enamel case.
\$6.95

08 452-08 453
—Deluxe Speed-
ometer with chrome
case.....\$7.95

08 325—Speed-
ometer with white
case.....\$6.49

00 042—Utility
Bracket for use with
Lock & Tool Bag.
Mounts on seat
struts.....\$3.99

05 836—Tail
Light with adjust-
able bracket.
\$2.49

Schwinn STING-RAY... IT'S EASY



00 781—Multi-Colored Woven Plastic Shopping Basket with carrying handles (use with Front Basket Carrier).....\$3.95



00 400—Fair Lady Wicker Basket with flowers (complete with leather straps).....\$6.25



00 721 thru 00 726—Woven Plastic Baskets with color trim to match most bicycles (complete with leather straps).
\$2.98



01 420—Front Basket Carrier, with quick release clamp for use with Plastic Baskets....\$4.75



58 650 thru 58 655



58 570 thru 58 581



58 667 thru 58 688

58 650 thru 58 655
Standard Sting-Ray
Seat with Strut.

58 570 thru 58 581
Sting-Ray Seat with
Silver Inlay and Strut.

58 667 thru 58 688
Sting-Ray Seat with
Racing Stripes and
Shock-Absorbing
Strut.....

*Sting-Ray Seats with struts are priced from \$6.95 to \$12.95. (Available in a variety of colors).



55 005



55 010



55 002

55 005—Ram's Horn Handlebar.. \$3.29

55 010—Junior Sting-Ray Handlebar.
\$2.49

55 002—Standard Sting-Ray Handlebar.
\$2.69

BIKE SAFETY STARTS WITH PROPE



05 720—Ball Light with chrome case and bracket.....\$2.99



05 721—Large Ball Light with chrome case and bracket.....\$2.69



05 712—Deluxe Ball Light with chrome case and lighted amber side reflectors. \$3.95



04 100—Block Generator complete with headlight.....\$4.95



04 115—Spotlight Generator Set Complete with tail light.....\$6.50



04 140—Deluxe Generator Set complete with tail light.....\$8.50



04 175—Tail Light for use with generator sets.....\$2.29



05 815—Safety Light with amber and red lens, with strap.....\$1.79



05 835—Tail Light.....\$1.39



47 310—Bottle and Cage for handlebar mounting.....\$2.79



47 325—Bottle and Cage for frame mounting.\$2.79



47 075—Toe Clips and Leather Straps. \$2.69



07 011—Oblong Mirror, chrome plated with two reflectors

3. \$99



07 010—4 inch Round Mirror, chrome plated with reflector

\$99



07 014—3 inch Round Mirror, chrome plated with reflector

\$59



07 015—3 inch Round Mirror, chrome plated

\$49

EQUIPMENT...LIGHTS, HORNS, BELLS, MIRRORS



05 001—Bugle Horn, chrome plated.
\$2.95



05 005—Long Bulb Horn, chrome plated
\$1.29



05 006—Giant brass Bugle Horn \$12.95



05 267—Large Bugle Horn, chrome
plated.....\$4.49



05 050—Electric Horn with chrome case.
\$1.49



05 051—Deluxe Electric Horn with
chrome case.....\$1.99



01 010—Schwinn Approved Bicycle
Bell.....\$.89



01 001—American Flag Bicycle Bell.
\$.89



01 005—Deluxe Ding Dong Bicycle Bell
with Approved Seal.....\$1.69



01 007—Tricycle Bells with animal car-
toon color pictures.\$.79



01 006—Bicycle Bell with antique bi-
cycle and rider color illustrations...\$.89

08 300—
Speedometer with
white case....\$5.95



08 430—Speedometer with silver enamel
case.....\$6.95



08 450-451—Deluxe Speedometer with
chrome case.....\$7.95

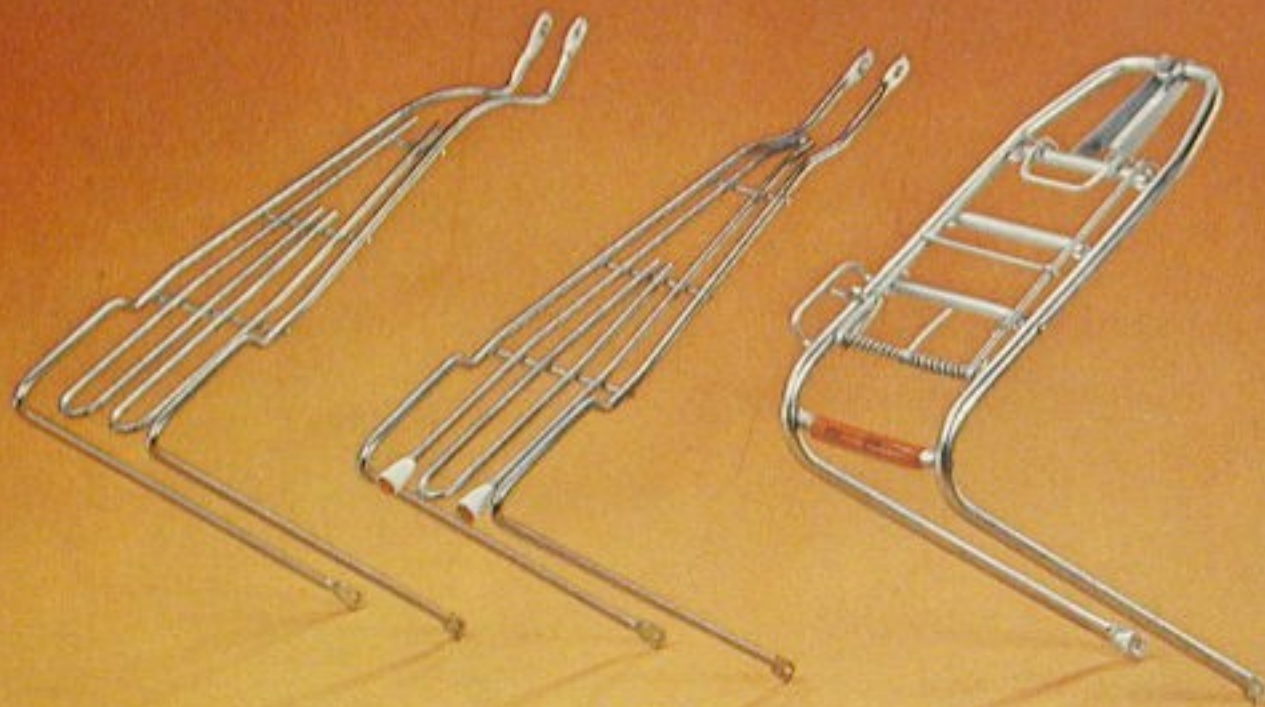


08 435—Speedometer with silver enam-
el case.....\$5.49

SUGGESTED PRICES SHOWN DO
NOT INCLUDE INSTALLATION.

(Note: Battery operated acces-
sories do not include batteries).

FOR SHOPPING...A CARRIER IS A MUST!



01 405—Rear Carrier for lightweight and de-railleur bicycles. Chrome plated.....\$4.50

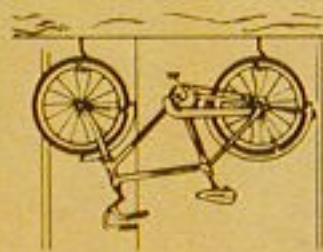
01 403—Rear Carrier for middleweight bicycles. Chrome plated with two red reflector buttons.
\$4.95

01 505—Rear Carrier with spring package holder and briefcase hanging bracket...\$4.39



Luggage Straps in assorted colors.

01 814—12" long. } \$.39
01 821—18" long. } to
01 822—24" long. } \$.69



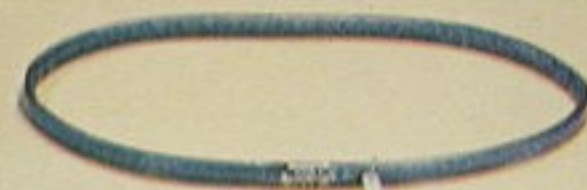
94 525—Bicycle Storage Hook Set.
\$1.49 set of 2



00 675—Wire Saddle Basket Set. Chrome plated. Designed to mount on Schwinn Rear Carriers.
\$4.95



06 684—Cable lock, extra heavy with keys. \$2.79



06 690 thru 06 698 — Chain lock with combination in glitter colors..... \$2.49

06 685—Cable lock with combination in glitter silver...\$2.49



00 006

00 006—Carrier for Deluxe Front Touring Bag 00 005. Chrome plated.....\$2.95



01 420

01 420—Front Basket Carrier with quick release clamp. For Schwinn Approved Baskets. Chrome plated.....\$4.75



01 411

01 411—Front Spring Carrier. Chrome plated.
\$4.95

SCHWINN HAS BAGS AND BASKETS, TOO!

00 780-782



00 780-782—Woven Shopping Baskets with carrying handles. Available in plastic and rattan (use with front basket carrier).....\$3.95 to \$4.95

00 770 thru 00 776



00 770 thru 00 776—Woven Rattan Basket with color trim to match most bicycles.....\$3.95

00 721 thru 00 726



00 721 thru 00 726—Woven Plastic Basket with color trim to match most bicycles.....\$2.98

00 800 thru 00 804



00 800 thru 00 804—Junior Size Woven Plastic Baskets with color trim to match most bicycles.....\$1.95

00 031



00 031—Touring Bag of heavy vinyl cloth, leather straps (in black 00 030).....\$2.50

00 034



00 034—Small Touring Bag of heavy vinyl cloth, leather straps.....\$1.79

00 041



00 041—Lock and Tool Bag.....\$1.29

00 036



00 036—Large Touring Bag of heavy vinyl cloth, leather straps.....\$5.49

00 005



00 005—Deluxe Front Touring Bag. Heavy vinyl cloth with waterproof map holder and "see-thru" window.....\$5.49

Schwinn BABY SEATS

01 500

Baby Seat complete with safety belt, foot protectors and seat pad. Folded it serves as luggage carrier.\$12.95



01 500

01 550 thru 01 554

Folding Baby Seat complete with safety belt, foot protectors and soft vinyl covered seat pad. Available in colors to match most bicycles.\$10.95



01 550
thru
01 554

SUGGESTED PRICES SHOWN
DO NOT INCLUDE INSTALLATION.

KNOTT'S BERRY FARM

1920-1970

BUENA PARK CALIFORNIA

KNOTT'S BERRY FARM . . . for an adventure in fun and unequalled entertainment. Ghost Town takes you back to the wild wooly days of the old west during the California Gold Rush. You can actually visit with the old prospectors and Indian chiefs still roaming the streets. Explore the depths of an abandoned gold mine in an ore car or experience first hand the excitement of sailing through a logging flume in a hollowed out log. Dozens of other rides and attractions are awaiting you. In another part of Ghost Town you will visit the charm of old Mexico as you step through the archway of Fiesta Village complete with colorful costumes and open stall markets. In another area of Knott's, you won't want to miss a guided tour through the full-scale replica of Independence Hall. A costumed colonial guide will show you the Liberty Bell and let you hear the debates that took place at the signing of the Declaration of Independence. You will remember a happy moment browsing through the 52 unique specialty shops at Knott's. And while you are here stop and enjoy one of Mrs. Knott's famous Chicken Dinners or choose from a variety of tasty menus in our Steak House with its unusual Indian decor. 1970 marks the Golden Anniversary of Knott's Berry Farm. It has come a long way since its start in 1920 with a roadside berry stand. Today it stands as one of the largest entertainment centers in Southern California with something for everyone.



Schwinn

... 75 YEARS OF LEADERSHIP